Core Initiatives

National Cyber Security Awareness Month
Cybersecurity is a shared responsibility.

We hold this truth to be self-evident....
We have ideas about what

- Threat information sharing
- Remediation of vulnerabilities
What does partnering mean in...
What don’t we want to do with this?
The whole is greater
What can we share?
How can partner?

• Ideas that work (isn’t that why we are here?)
• Messaging
• Tactics
• Materials
• Calendar moments
• Metrics/impacts
I OWN MY ONLINE PRESENCE!

I’m Sure the link is from a trusted source.

My Password mixes Upper case, L3+3r$, Num&3r$, $ym&0i$.!
Calendar Moments

National Cyber Security Awareness Month

DATA PRIVACY DAY
How you can partner with us

- Become a STOP. THINK. CONNECT. partner
- Become a NCSAM Champion
- Join a #ChatSTC Twitter chat
- Create new materials using STC and share with us so we can share with others
- Create highly active and engaging activities for NCSAM and Data Privacy Day and tell us what you have done

Drop by our table at the Security Awareness Summit for a chat about any of our initiatives!
**BECOME A STOP. THINK. CONNECT. PARTNER**

**STOP. THINK. CONNECT.** is the global online safety education and awareness campaign to help all digital citizens stay safer and more secure online.

- **It’s easy and free to sign up for a license.**

- **Partners receive access to a wealth of innovative, educational materials** that can be personalized and co-branded.

- **You can also create your own resources using STOP. THINK. CONNECT. messaging and branding.**
BECOME A 2016 NCSAM CHAMPION

The NCSAM Champion program is a way to officially show your support.

- SIGN UP FOR FREE
- HAVE YOUR ORGANIZATION FEATURED ON STAYSAFEONLINE.ORG
- RECEIVE A SPECIAL TOOLKIT OF MATERIALS TO PROMOTE NCSAM
- SHARE YOUR AWARENESS EFFORTS AND INITIATIVES WITH THE STAY SAFE ONLINE BLOG

STAYSAFEONLINE.ORG/NCSAM/CHAMPIONS
Resources

• Websites
  • www.staysafeonline.org
  • www.stopthinkconnect.org

• Facebook
  • www.facebook.com/staysafeonline
  • www.facebook.com/STOPTHINKCONNECT

• Twitter
  • @StaySafeOnline
  • @STOPTHINKCONNECT
  • @MKaiserNCSA