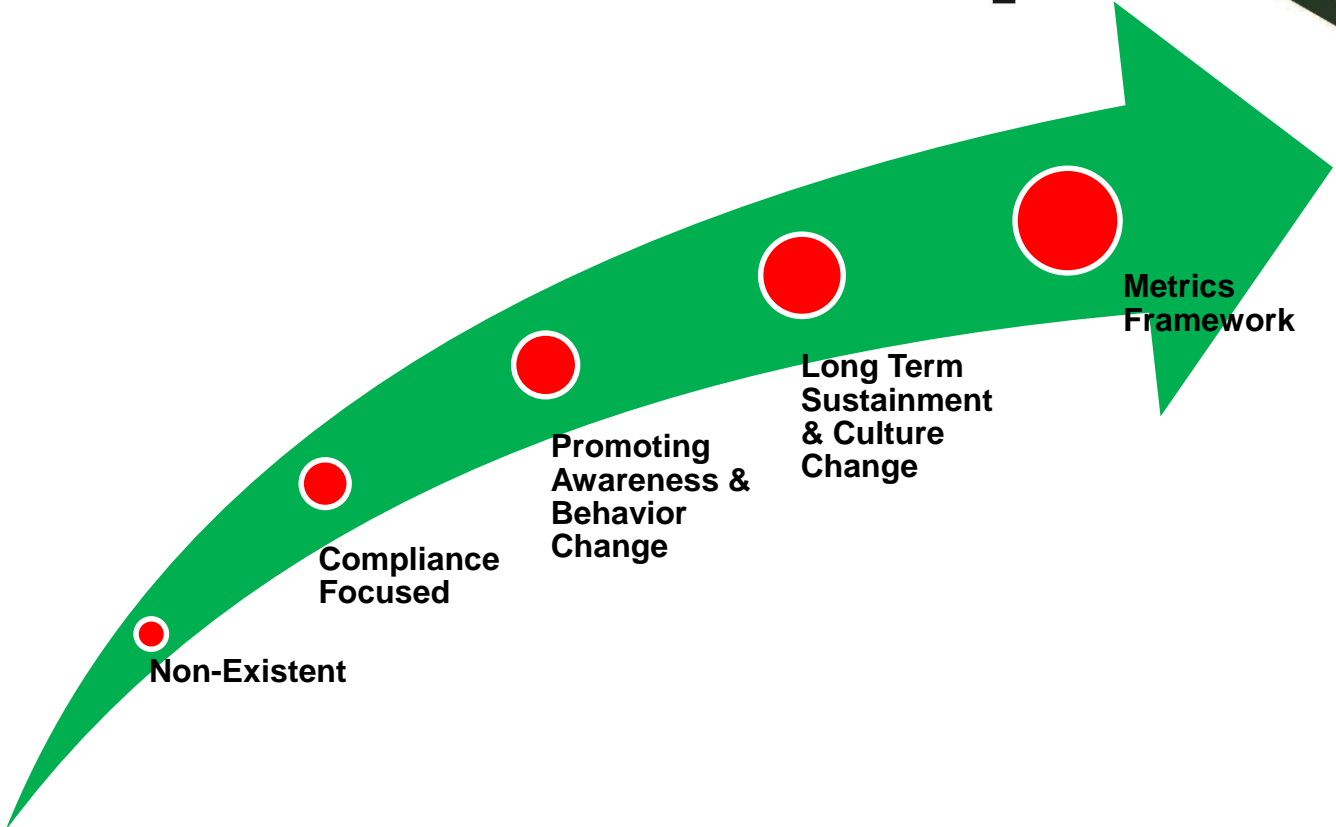


The Roadmap in Reverse

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SANS Roadmap



Pitfalls

- 🐛 Unable to demonstrate progress of program to upper management
- 🐛 Unable to determine what specific aspects of the program were successful/needed improvement
- 🐛 Difficult to argue for funding because could not produce ROI
- 🐛 Could not objectively show reduction in risk due to program activities

SMART Objectives

Specific

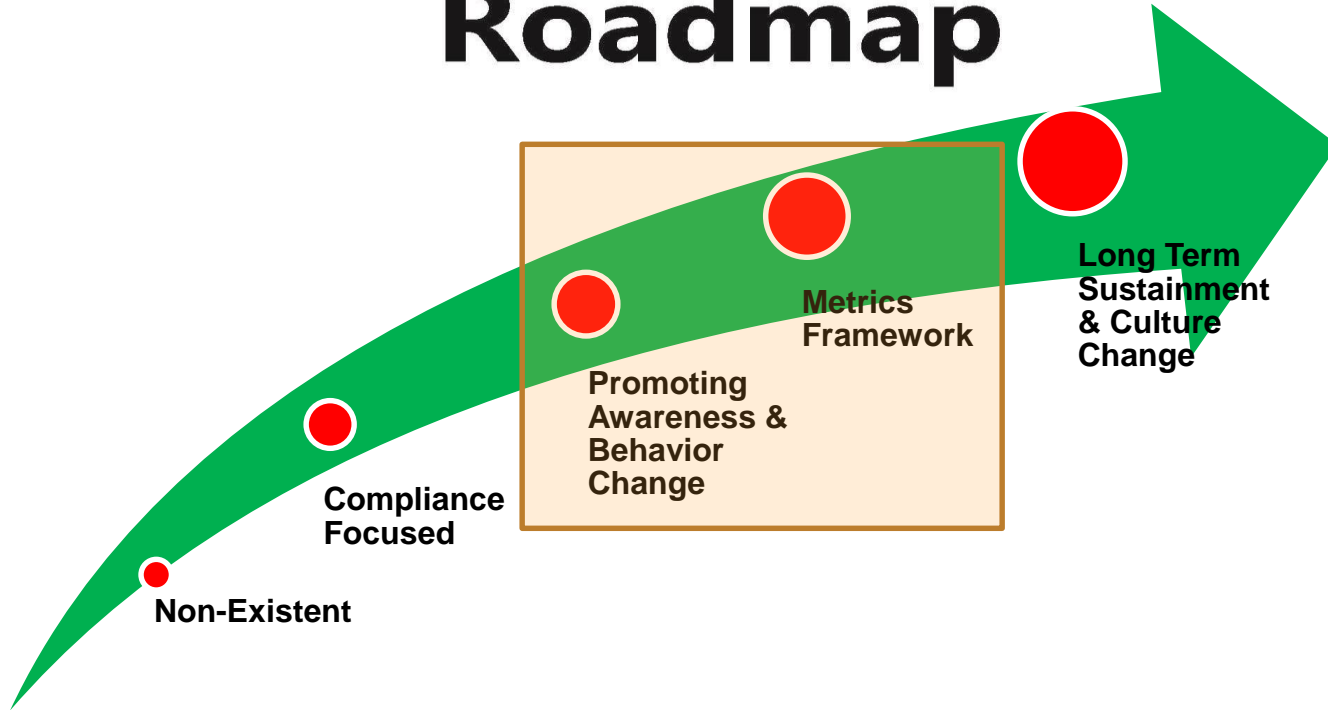
Measurable **Metrics!**

Achievable

Relevant

Timely

Revised Roadmap



Advantages

- 👍 Ensures objectives are measurable and realistic
- 👍 Clear evidence of program progress
- 👍 Objective numbers to report to upper management
- 👍 Allows for development of necessary processes and procedures at start of program
- 👍 Increases buy in from other teams/departments
- 👍 Allows for program flexibility and agility

Contact Information

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