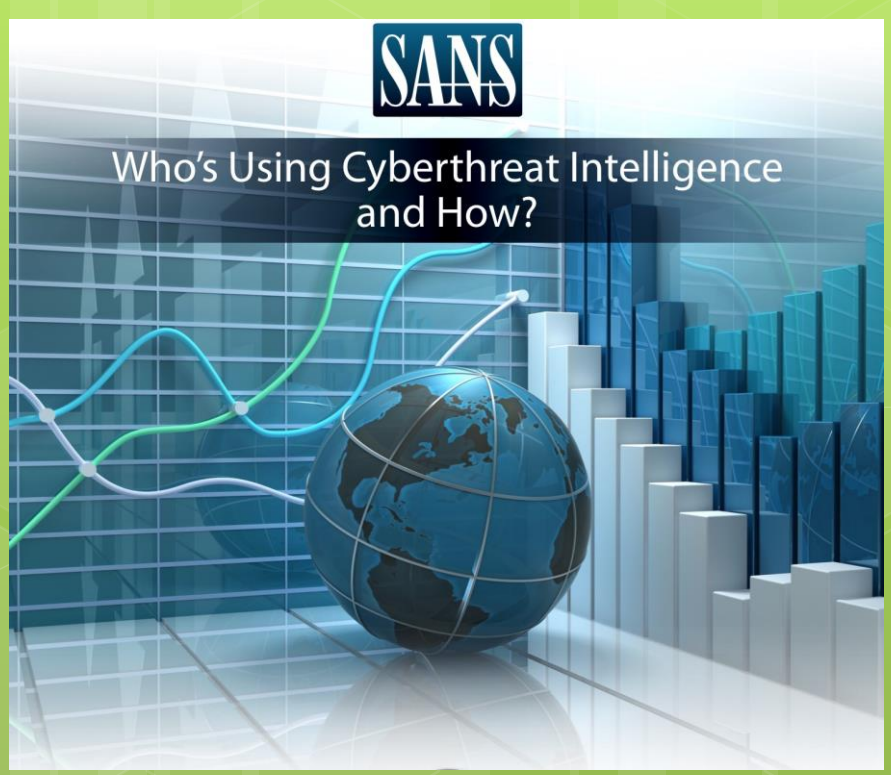


2015 CTI Survey Results Preview

Michael Cloppert

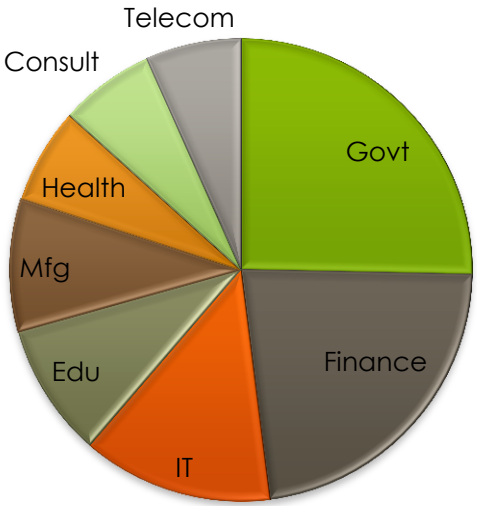
report author: Dave Shackleford

Objectives

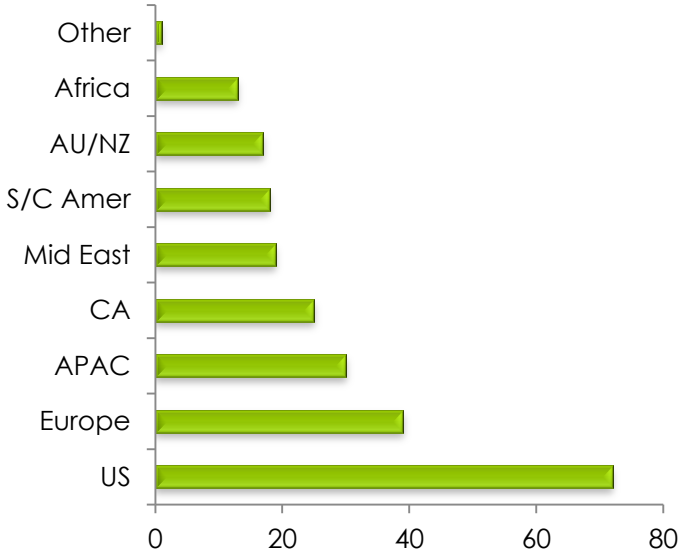
- General; CTI as a domain:
  - Increase clarity
  - Reflect overall maturity
- Specific; survey measurables:
  - Determine state of CTI policies, practices
  - Measure perceived value of CTI

Cohort: 326 qualified respondents

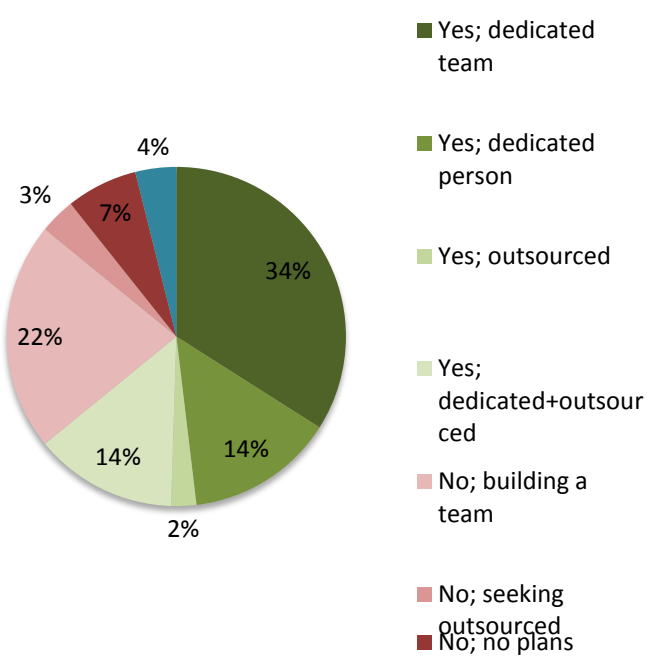
Primary Industry



Operating Regions

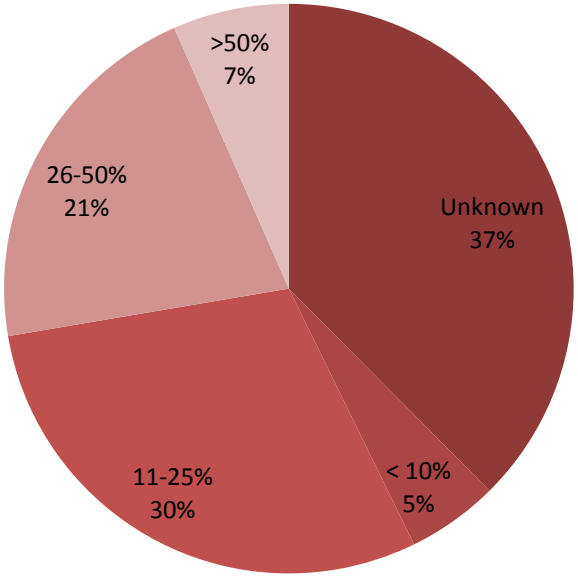


Organizational Investment in CTI



- 64% have some investment in CTI
- 25% seeking to invest in CTI
- 7% have no plans

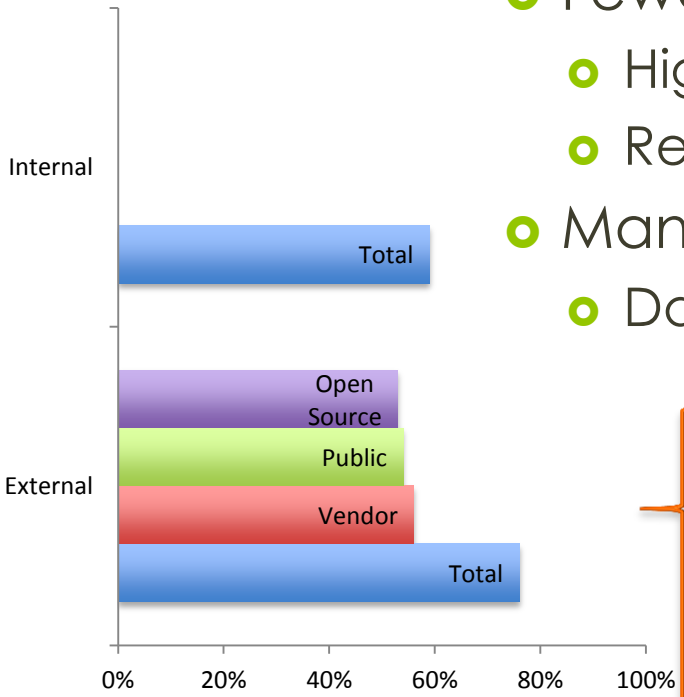
Estimated Improvements from CTI



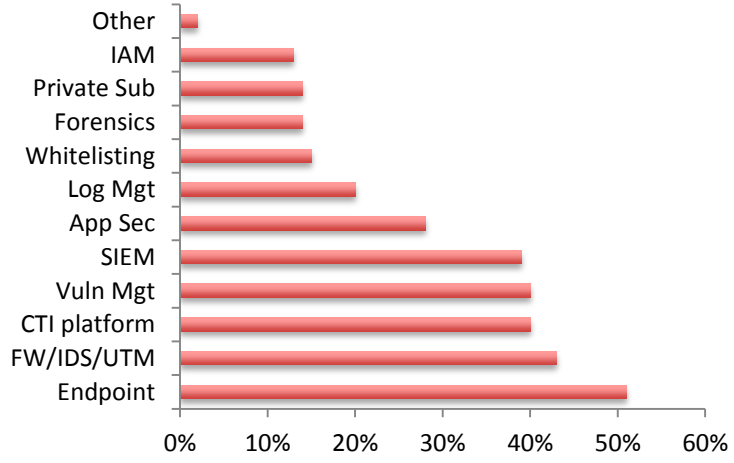
- Plurality unsure of benefit
  - Immature metrics in CTI
  - Question framing
- Majority estimate *some* benefit

Can you estimate how CTI tools and processes have improved your organization's response to events in terms of context, accuracy, and/or speed

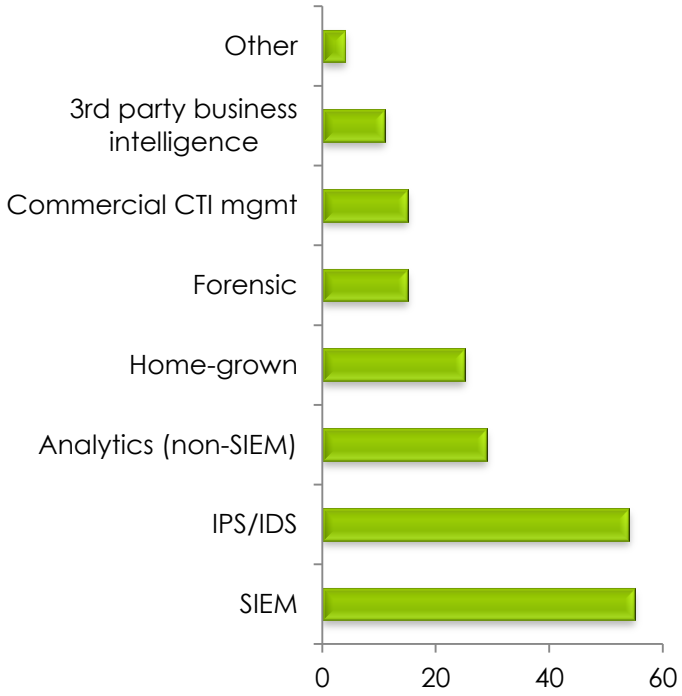
Sources for Threat Intel



- Fewer collect internal intelligence
  - Higher value
  - Requires maturity
- Many orgs multi-sourced
  - Data management challenges



Enabling Platforms for CTI



- Multiple platforms seem common
  - Applicable to many CND/IR aspects
- 25% home-grown: capability gap?

Detailed report released soon!

- Part I: Definitions, Tools, Standards
  - https://www.sans.org/webcasts/cyberthreat-intelligence-how-1-definitions-tools-standards-99052
  - Tuesday, Feb. 17, 1 PM EDT with Dave Shackleford
- Part II: Best Practices to Improve Incident Detection and Response
  - Thursday, Feb. 19 at 1 PM EDT with Dave Shackleford