

# SANS 2021 Live Online Lunch & Learns

In response to the COVID-19 pandemic, all SANS national events are now offering a Live Online Lunch & Learn sponsorship. Live Online Lunch & Learns gives our sponsors the ability to present their capabilities virtually to both infosec professionals attending a SANS Live Online national event as well as to the overall SANS community of 340,000+ cybersecurity professionals.

**Opt-in Lead Guarantee: 200+ | Average 2020 Opt-in Lead: 235** (leads only include North America)

## Live Online Lunch & Learn Schedule

Event Name	Event Date
SANS 2021	March 22 - 25 2021
SANS Security West 2021	May 10 - 13, 2021
SANSFIRE 2021	July 12 - 15, 2021
SANS Network Security 2021	September 20 - 23, 2021
SANS Cyber Defense Initiative 2021	December 13 - 16, 2021

Specific dates subject to change

## Sponsor

- 45-minute virtual lunchtime presentation for up to 50 Live Online event attendees
- Attendees who register for the Live Online Lunch & Learn will receive:
  - Information about the sponsor (provided by sponsor)
- Lunch & Learns will also be available for registration to the entire SANS community on the [SANS Upcoming Webcast page](#)
- Upon conclusion, a recording of the session will be added to the [SANS Webcast Archive page](#) where it will continue to generate residual leads
- Sponsor will receive all leads from both Live Online attendees and registrants from SANS community
- Sponsor will also receive a copy of the Lunch & Learn session in mp4 format