



TOP

5

Reasons why SANS Customers
Use Cyber Assessments to manage
their cyber talent

SANS | CyberTalent

1

Leadership

SANS is the most trusted, and the largest source for information security training and security certification in the world.

*No one is
more trusted
in cyber*



25 years
leading in cyber

165,000
trained since 1989

25,000+
students annually

**Expert
Faculty**

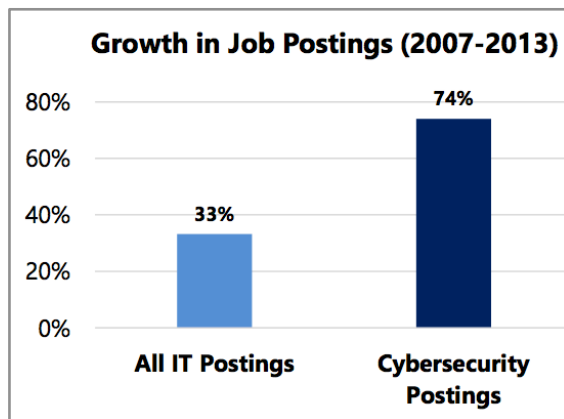
Scholar-practitioners with
hands-on knowledge

2

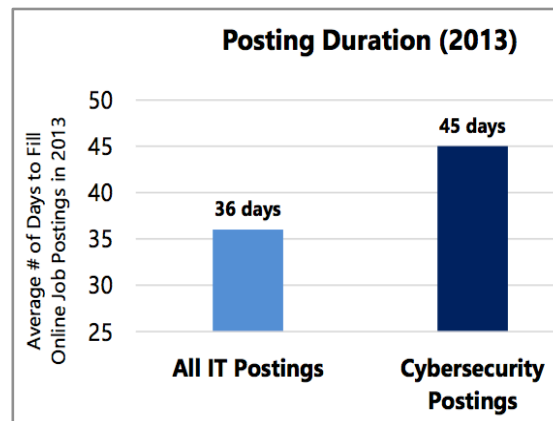
Reduce Hiring Costs

The cost of hiring mistakes in cybersecurity is exceptionally high. Managers can't afford to get it wrong. SANS Cyber Talent Assessments provide more information and better insight which lower your risk of costly hiring mistakes.

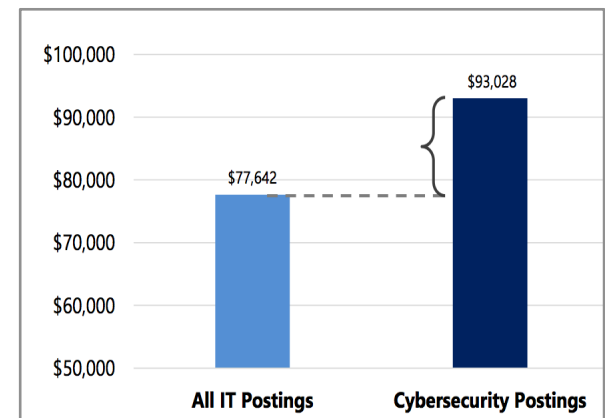
Increasing demand for skilled people...



Who are harder, more expensive to find...



And cost more to hire and retain...



Source: Burning Glass

3

Better Team Management

Work with a management tool that identifies your team's specific needs, reveals your talent portfolio, and helps you make decisions that serve your company best.



Benchmark your Team

Establish a baseline of your cyber talent to more effectively manage and measure progress.

A team benchmark lets leaders take a portfolio management approach to overall IS performance.



Build Personal Development Plans

Assessment results provide clear views of where your individual team members are strong and where skills need development. They help eliminate wasted and ineffective training costs.



Use Simple Web-based Reports

SANS Cyber Talent Assessments generate an easy to use report summarizing the individual and team performance.

What gets measured, gets managed

4

Ensure Contractors' Skills

The growth in demand for cybersecurity positions often means bringing in contractors to fill short term needs. SANS Cyber Talent Assessments provide a reliable, effective way to be sure you have the help you need.

Be Certain of Your Contractors' Skills

It is not easy to accurately assess the skill levels of contractors. Using the CyberTalent Assessment tool enables managers to compare and contrast contractors and determine how their CVs and skill levels match up against what you need.



250%

5 year growth in
Richmond VA cyber
security positions

150%

5 year growth in
Baltimore MD cyber
security positions

50%

5 year growth in
Washington DC cyber
security positions

Source: WSJ online

5

Prepare for Today's Threats

The threat landscape changes daily and dramatically. SANS CyberTalent Assessments ensure your team is ready for today's threats.



Content Based on GIAC Certifications

Assessments are based on the skills required to pass Global Information Assurance Certification (GIAC) exams. The same subject matter experts who develop GIAC certification exams develop the content that is tested in the CyberTalent assessments



Access to the Leading Edge of Threat Monitoring

SANS develops and maintains one of the strongest collections of cybersecurity knowledge and research. The Internet Storm Center, the web's early warning system was founded and is managed by SANS.

62%

Increase in data breaches in 2013

552 million

Identities exposed.
493% increase since 2012

77%

Increase in web sites with vulnerabilities

Source: Symantec
2014 Internet Security Threat Report

1

**SANS
Leadership**

2

**Reduce
Hiring Costs**

3

**Better Team
Management**

4

**Ensure
Contractors' Skills**

5

**Prepare for
Today's Threats**

SANS CyberTalent offers three assessments focused on critical domains of cybersecurity. Start improving your cyber talent management today. There's no reason to wait.

Cyber Defense

Provides assessment data and insights in:

- Information security foundations
- Cornerstone information security
- Advanced information security principles

Penetration Testing

Provides assessment data and insights in:

- Penetration testing fundamentals
- Cornerstone penetration testing
- Advanced penetration testing principles

Digital Forensics

Provides assessment data and insights in:

- Digital forensics foundations
- Cornerstone digital forensics
- Advanced digital forensics principles

Contact

For information contact:

cybertalent@sans.org

